



Financial Services Employment Arbitration Q&A

SEC Approves FINRA Rule Change Limiting Public Arbitrator Roster

By Robert Whitman and Cameron Smith

The SEC has approved FINRA's latest arbitrator classification rule change to amend the "non-public" and "public" arbitrator definitions in the Industry and Customer Codes of Arbitration.

FINRA's rule change will permanently prohibit all persons who are now or have ever been affiliated with any financial industry entity from serving as public arbitrators. FINRA will also prohibit individuals who have represented financial services companies, such as lawyers or accountants, from serving as public arbitrators until expiration of expanded cooling-off periods.

FINRA has explained the changes as necessary to address perceived concerns about the fairness and neutrality of its public arbitrator roster. Public comments raised questions about whether FINRA will continue to have sufficient qualified public arbitrators. The SEC found that FINRA's plans to recruit and retain new public arbitrators will adequately address these concerns. FINRA committed to perform a cost-benefit analysis of the revised rules' effect on the public arbitrator roster, but has not said when it will perform that analysis.

The revisions are extensive, but some of the more significant changes include:

- Arbitrators who have ever been affiliated with a financial industry entity for any length of time will permanently be classified as non-public arbitrators, with no exceptions or cooling-off periods. Under the old rules, these individuals could become public arbitrators after a five-year cooling off period.
- Persons associated with or registered through a mutual fund, hedge fund, or investment advisor may never serve as public arbitrators. The new rules will also create an omnibus reference in the non-public arbitrator definition to cover industry-affiliated persons not otherwise specified in the rule and potential categories of industry professionals that may be created in the future.
- Individuals such as attorneys, accountants, and other professionals who have provided services to industry entities for 15
 or more calendar years (decreased from 20 years), which need not be consecutive, will be permanently disqualified from
 serving as public arbitrators.

Seyfarth Shaw LLP Financial Services Employment Arbitration Q&A | March 17, 2015

©2015 Seyfarth Shaw LLP. All rights reserved. "Seyfarth Shaw" refers to Seyfarth Shaw LLP (an Illinois limited liability partnership). Prior results do not guarantee a similar outcome.

Individuals, such as attorneys and accountants, who have devoted 20 percent or more of their professional time within
the past five years to serving financial services entities, will be classified as non-public arbitrators. The cooling-off period
for these individuals will also increase from two to five years. However, if they have accumulated 15 or more years of
qualifying work for industry entities, they will be permanently disqualified from serving as public arbitrators.

These expanded disqualifications and cooling off periods will inevitably limit the number of individuals qualified to serve as public arbitrators. Public arbitrators will also be less likely to have experience with or an understanding of complex financial instruments or compliance issues specific to the industry. This may increase the use of experts in FINRA arbitrations, with a corresponding increase in costs. (For more on the use of experts in FINRA arbitrations, see our posts *here* and *here*.)

The extent to which these rule changes impact the quality and fairness of arbitral deliberations and decisions remains an open question and one FINRA has said it will review further.

The changes will go into effect by the end of May; the specific date depends on when FINRA issues the required regulatory notice, which must be no later than 60 days from the SEC's February 26, 2015 approval order.

Robert Whitman is a partner in Seyfarth's New York office and Cameron Smith is an associate in the firm's New York office. If you would like further information, please contact your Seyfarth Shaw LLP attorney, Robert Whitman at rwhitman@seyfarth. com or Cameron Smith at casmith@seyfarth.com.

www.seyfarth.com

Attorney Advertising. This One Minute Memo is a periodical publication of Seyfarth Shaw LLP and should not be construed as legal advice or a legal opinion on any specific facts or circumstances. The contents are intended for general information purposes only, and you are urged to consult a lawyer concerning your own situation and any specific legal questions you may have. Any tax information or written tax advice contained herein (including any attachments) is not intended to be and cannot be used by any taxpayer for the purpose of avoiding tax penalties that may be imposed on the taxpayer. (The foregoing legend has been affixed pursuant to U.S. Treasury Regulations governing tax practice.)

Seyfarth Shaw LLP Financial Services Employment Arbitration Q&A | March 17, 2015

©2015 Seyfarth Shaw LLP. All rights reserved. "Seyfarth Shaw" refers to Seyfarth Shaw LLP (an Illinois limited liability partnership). Prior results do not guarantee a similar outcome.