



Team strength. Legal excellence.

Clarity from complexity.

Developing a better way.

Leading in our industry. Leaders in our communities.

# Helping you execute your business strategy

Seyfarth Shaw's international corporate and commercial practice supports its clients in three main areas:

### Strategic Business Growth

Whether it is an acquisition, strategic alliance, corporate restructure or divestment, we help organisations achieve their global growth strategy.

#### **Business Protection**

Protecting and defending assets is important for any organisation. This is particularly so for our clients with significant IP portfolios, such as those in retail where brand protection is vital.

#### Regulatory Compliance

We assist companies successfully and proactively navigate through an increasing maze of corporate governance, compliance, privacy and security laws and regulation.

## International strength

Members of our team have advised on a large number of cross-border matters:



#### **ASIA PACIFIC**

- a leading international technology provider in relation to numerous outsourcing transactions across Asia Pacific, EMEA and North America.
- the acquisition by a German listed company of an Australian film distribution business.
- an Asian gold mining company in a global initial public offering of securities of its Thai gold mining subsidiary, including a registered offering of ordinary shares in Thailand and managing compliance for the offering in the Asia Pacific and Europe.

#### **AMERICAS**

- an American multinational corporation and worldwide leader in networking systems in a US \$3.3b post-acquisition integration into the acquirer's existing entities across Asia.
- a NYSE listed company in its investment in a privately held company based in the US, and a concurrent investment in its companies in Europe and Asia.
- a leading pension plan on the sale of its minority interest in Formula 1 to US listed Liberty Media Corporation.

#### **EMEA**

- a worldwide logistics company in connection with a corporate reorganization spanning the UK, Germany, Hong Kong and China.
- a leading retailer in connection with the migration of its intellectual property portfolio from the US to a European holding company.
- a food equipment manufacturer in relation to numerous cross-border supply and servicing arrangements in Europe and throughout Asia.

## **Our service model**

Our unique service model is effective because it's built around a team of lawyers with true international corporate and commercial expertise. It has been developed over a number of years and is well tested by some of the largest companies in the US and around the world.

The team is experienced in developing practical solutions to address the legal issues facing companies doing business internationally.



"the team is outstanding – informed, accurate, responsive, thorough and very hard working as well as being a real pleasure to work with. They remained fully engaged throughout the transaction, including across different time zones, which became essential given we were a UK company being acquired by a US business."

-Professor Alyson Warhurst, Director

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# **About Seyfarth Shaw**

Seyfarth Shaw LLP ("Seyfarth") was founded in 1945 and has grown to more than 900 lawyers across 15 offices in the United States, the United Kingdom, Australia, Hong Kong and China.

Seyfarth Shaw is privileged to serve some of the world's leading multinational companies and organistions. Our clients span the globe and include companies ranging in size from Fortune Global 500 companies to emerging growth and middle market companies. As a full-service, international law firm we represent clients in nearly every sector of the global economy in areas such as corporate, intellectual property, employment, real estate and litigation.

Given our global reach and deep experience, Seyfarth is well-positioned to assist clients with their corporate needs in Europe, throughout the Asia-Pacific region and across the globe.

