

SEYFARTH  
SHAW



How do you want to **LEVEL UP** today?



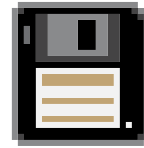
**PROJECT  
MANAGEMENT**



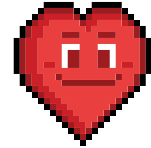
**PROCESS  
IMPROVEMENT**



**TECHNOLOGY**



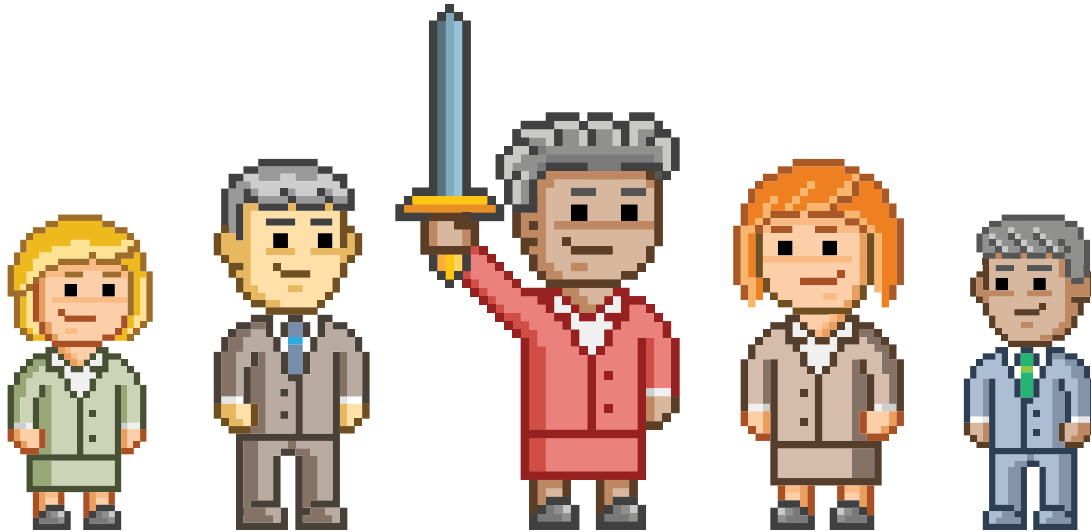
**DATA  
ANALYTICS**



**CHANGE  
MANAGEMENT**

For over a decade, we have been developing new skills and capabilities to deliver greater value to our clients.

Now we want to help you level up your skills to bring greater value to your organization.



Read on to learn how we can help.

Harnessing the power of data and technology  
to tell the law department's value story.



**DATA  
ANALYTICS**



**CHANGE  
MANAGEMENT**



**TECHNOLOGY**



Many legal teams are data-rich but insight-poor, with critical data left uncaptured and unanalyzed. We help clients take first steps toward KPIs that measure impact, not just inputs.

### **PROBLEM**

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The GC of an international manufacturing conglomerate came to us with an idea to improve the operational effectiveness, performance, and visibility of the legal function. A multidisciplinary team across Seyfarth and SeyfarthLean Consulting partnered with the client on a solution that would demonstrate the team's value to the larger organization.

### **SOLUTION**

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We conducted an in-depth analysis of the department's evaluation methods for legal spend effectiveness and their overall ability to harness the power of data and technology. This work culminated in the development of customized key performance indicators and delivery of an interactive dashboard built using best-in-breed technology across data capture, data aggregation, and data visualization.

### **IMPACT**

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Through our collaborative approach, we helped the GC empower the legal team to think more broadly about the legal function's role as risk manager and resource stewards for the company. Our dashboard has improved the GC's visibility into the successes of the department and areas for potential improvement, while demonstrating the value and performance of the legal function to key stakeholders across the globe.

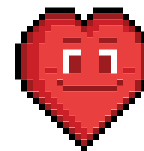
Creating right-sized solutions to keep in-house teams focused on what matters.



**PROCESS  
IMPROVEMENT**



**TECHNOLOGY**



**CHANGE  
MANAGEMENT**

Process automation can start small, with incremental change often reaping big benefits. We develop right-sized solutions for clients to prioritize, manage and track key profitability drivers.

## PROBLEM

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The in-house team at one of the world's most recognized apparel brands approached us for help managing hundreds of procurement contracts.

Most contracts were routine, but the deluge strained both the budget and service levels of this G500 company.

Keeping up with contract flow siphoned time and attention away from strategic issues.

## SOLUTION

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By matching input to impact, we simplified and automated the process for procurement contracts across the company.

As contracts came in, each was ticketed and routed based on custom risk profiles, including dollar value, anticipated volume, regulatory implications and value to the core business.

This minimized administrative touches from the in-house team and allowed lower-priority contracts to shift quickly to lower-cost, third-party vendors.

## IMPACT

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We delivered a lightweight, technology-enabled process model to optimize load balance and resource allocation across a broader mix of service providers.

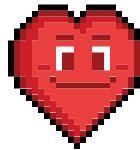
This flexible solution increased efficiency on each transaction by 83% and reduced average cost per transaction by 85%.

The reduction in administrative load also freed up the team to focus on the highest-value projects.

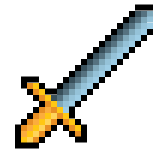
Achieve your operational goals by applying the principles and tools of Lean Six Sigma.



**DATA  
ANALYTICS**



**CHANGE  
MANAGEMENT**



**PROJECT  
MANAGEMENT**



# Learn change management and leadership principles with SeyfarthLean Consulting's certified Green Belt trainers.

## **PROGRAM**

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Our customized program combines in-person instruction with hands-on learning through completion of key process improvement projects. We begin by collaborating with you to define the curriculum, exercises, and timing to meet the needs of your organization and team. The program is segmented into three six-week phases, each preceded by one full day of on-site training delivered by our Lean Six Sigma certified facilitators.

## **TOOLS**

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The program delivers high-energy, interactive training sessions specifically focused on achieving participant engagement and teaching the core principles of Lean Six Sigma. The sessions will employ targeted tools, interactive exercises, and real life scenarios, all linked to provide an engaging, relevant, and useful experience. Post-training, we hold weekly check-in meetings to provide advisory support to complete the assignments for each phase of the program.

## **RESULTS**

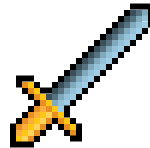
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Under the guidance of our SeyfarthLean Consulting team, you will define meaningful, measurable goals for key projects and apply Lean Six Sigma techniques to meet them. In between the training sessions, attendees will complete assignments to move the projects forward to completion. Participants will receive and learn to apply simple templates and tools designed for the legal environment for ongoing use during and after the training.

Meet SeyfarthLink, our launchpad for tailored solution design and deployment.



**TECHNOLOGY**



**PROJECT  
MANAGEMENT**



**PROCESS  
IMPROVEMENT**



SeyfarthLink was designed with input from our clients and has many features that power our innovative service model.

## PLATFORM

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SeyfarthLink is our award-winning platform for client team collaboration, information exchange and tailored legal business solution development. It serves as a central location through which our tools and customized technology services can be delivered. Its modular framework allows us to create a broad range of solutions that help our clients manage and monitor their legal, risk, and compliance work—both in-house and with outside counsel.

## CUSTOM SOLUTIONS

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SeyfarthLink also provides the toolset to build custom solutions for clients on a project basis. These solutions include trackers and databases, intake modules, notifications, workflows, custom reporting and dashboards, as well as solutions provided through partnerships with legal technology suppliers such as Neota Logic, Contract Express or Dundas Dashboards.

## FEATURES

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- SeyfarthLink centralizes and provides secure “one-stop-shopping” for matter and portfolio information, including financials.
- SeyfarthLink goes where you go, with responsive design that renders beautifully on tablet and smartphone.
- SeyfarthLink is flexible, providing the toolset to build custom solutions tailored for the unique needs of our clients and their teams.

## About Seyfarth Shaw

Seyfarth Shaw has more than 900 attorneys in 15 offices providing a broad range of legal services in labor and employment, employee benefits, litigation, corporate and real estate. Our clients include over 300 of the *Fortune* 500 companies and reflect virtually every industry and segment of the economy. A recognized leader in delivering value and innovation for legal services, Seyfarth has earned numerous accolades from highly respected industry associations, consulting firms and media.

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