



Jason Priebe

Partner

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Biography

Practices & Sectors

Commercial Litigation

eDiscovery and Information Governance

Health Law

Specialty Teams

Global Privacy & Security (GPS) Team

Privacy Compliance

Incident Management

Privacy Litigation

Pharmaceuticals and Life Sciences

Jason Priebe is a partner in Seyfarth Shaw's Chicago office and is the Midwest regional manager for Seyfarth's eDiscovery and Information Governance (eDIG) group. Mr. Priebe is licensed to practice law in Georgia and Illinois. His current practice focuses on issues involved in electronic discovery preparedness, planning and execution, as well as information privacy, information governance and data security. He routinely provides legal consultation and advice to several large and diverse corporations and organizations regarding the design and implementation of electronic discovery programs, including the development of policies and procedures for efficiently and defensibly preserving, collecting and producing electronically stored information (ESI). His experience includes serving as an in-house counsel for the nation's largest publicly traded property and casualty insurer, where he advised on issues involving litigation hold administration, information management, and electronic data discovery process and policy.

Mr. Priebe has extensive litigation and jury trial experience in a broad range of substantive areas, including individual and commercial insurance claims, subrogation and insurance coverage disputes. Since 2005, his practice has focused on eDiscovery, corporate compliance and information governance. His eDiscovery litigation experience has ranged from intellectual property and commercial cases involving a small number of data points and data custodians, to nationwide multi-district and class action cases involving several hundred individuals, complicated multilayered structured active and legacy database and storage environments, and many terabytes of potentially relevant information. He has also managed and coordinated ESI preservation and productions on behalf of several large corporations in response to regulatory agency and law enforcement investigations and informational requests.

Mr. Priebe frequently speaks on topics involving the practical application of eDiscovery standards in the reality of modern information storage and messaging environments, including storage and archival strategy, cloud computing, social networking, enterprise search, and record retention and content management solutions. He is a member of the Sedona Conference, and a participant in the Sedona Working Group on International Electronic Information Management, Discovery and Disclosure and the Chicago chapter of ARMA International.

Education

- J.D., Walter F. George School of Law Mercer University (1994)
- B.A., Mercer University, *cum laude* (1991)

Admissions

- Illinois
- Georgia

Courts

- Georgia Court of Appeals
- US District Court, Middle District of Georgia

Affiliations

- Illinois State Bar Association
- State Bar of Georgia
- ARMA International - Chicago Chapter
- International High Technology Crime Investigation Association
- IAPP - International Association of Privacy Professionals
- Sedona Conference
- The John Marshall School of Law, LLM Program in Information Technology and Privacy Law (Guest Lecturer)

Presentations

- Co-Presenter, "Artificial Intelligence, Analytics & Auto-Classification - How to Change the Game in eDiscovery and Information Governance," Webinar, presented by Seyfarth Shaw LLP (July 30, 2019)
- Co-Presenter, "Part 3: Enforcement and Compliance (Or What We Think Will Happen)," CCPA Webinar Series, Seyfarth Shaw LLP (August 1, 2019)
- Co-Presenter, "Part 2: Business Obligations and Responsibilities (So Far As We Know Them--They Will Change)," CCPA Webinar Series, Seyfarth Shaw LLP (July 17, 2019)
- Co-Presenter, "Part 1: An Overview and What You Need to Know (Until It Changes)," CCPA Webinar Series, Seyfarth Shaw LLP (July 9, 2019)
- "Forensics: Past, Present, Future. Where are we in 2019," Panelist, The Master's Conference, Chicago, IL (May 16, 2019)
- "Cybersecurity Is Your Discovery Secure?," Panelist, The Master's Conference, Chicago, IL (May 16, 2019)
- "California Consumer Privacy Act (CCPA) Penalties," Panelist, The Sedona Conference Working Group 11 Annual Meeting, Houston, TX (March 1, 2019)
- "Europe's Data Protection Regulation," Presenter, myLaw CLE, Live Broadcast, Chicago, IL (July 26, 2018)
- "May 25, 2018 GDPR is the Date! Data Privacy in a new world of the EU/US Privacy Shield and the GDPR," Panelist, The Master's Conference, Chicago, IL (May 22, 2018)
- "GDPR: Understanding the New EU Data Protection and Data Privacy Regulations," 26th Annual MER Conference (May 8, 2018)

- "Brave New Worlds: Cloud Collection, Processing, and Hosting," RelativityFest, Chicago, IL (October 24, 2017)
- "A Practical Roadmap for EU Data Protection and Cross-Border Discovery," RelativityFest, Chicago, IL (October 24, 2017)
- "What GDPR Requirements Will Be Associated with the Most Significant Sanctions?," Webinar, presented by Seyfarth Shaw LLP (October 5, 2017)
- "What Are the Specific GDPR Provisions Effective May 25, 2018, and What Organizations Need to Prepare Now for Compliance," Webinar, presented by Seyfarth Shaw LLP (September 20, 2017)
- "Overview of Current EU Data Protection Directive and Brief Introduction to the EU General Data Protection Regulation (GDPR), Effective May 25, 2018," Webinar, presented by Seyfarth Shaw LLP (August 31, 2017)
- "Cybersecurity, eDiscovery, and Your Outside Counsel: What you don't know will hurt you," The Masters Conference, Chicago, IL (May 23, 2017)
- "Using Technology and 1LR to Comply with Cross-Border Data Privacy Rules," Legaltech New York (February 1, 2017)
- "Records and Information Management for HR Professionals," C4CM Webinar (January 18, 2017), (April 17, 2018)
- "eDiscovery in Employment Cases," Illinois State Bar Association CLE presentation, Chicago, Illinois (May 19, 2016)
- "The Future of eDiscovery," The Masters Conference, Chicago, Illinois (May 13, 2016)
- "Save it, Shred it, Delete it? Employee Record Retention for HR," C4CM Webinar (December 11, 2015)
- "Using Predictive Technology to Provide Presumptive Preservation Calls for Unstructured Information," Relativity Fest, Chicago, Illinois (October 13, 2015)
- "How to Streamline eDiscovery," Masters Conference for Legal Professionals, Chicago, Illinois (May 19, 2015)
- "EU Data Privacy Regulations – New and Far More Stringent?," Masters Conference for Legal Professionals, San Francisco, California (March 31, 2015)
- "Fulfilling the Duty to Preserve: What Every Lawyer Needs to Know," Lorman Education Services, Webinar (December 5, 2014)
- RelativityFest Corporate Counsel SuperSession on eDiscovery (October 13, 2014)
- "Privacy Law Administration and Enforcement," DRI Data Breach and Privacy Law Seminar, Chicago, IL (September 11, 2014)
- "Staying on the Straight and Narrow," DRI Data Breach and Privacy Law Seminar, Chicago, IL (September 11, 2014)
- "Effectively Drafting and Managing Litigation Holds," Clear Law Institute, Webinar (June 11, 2014)
- "Document Retention and Destruction in Illinois," Lorman Education Services, Chicago, IL (April 16, 2014)
- "Managing the e-Discovery and Social Media Minefield," Masters Conference for Legal Professionals, San Francisco, CA (March 19, 2014)

- “Audio Discovery: Hear What You’ve Been Missing,” LegalTech New York (February 4, 2014)
- “Save it, Shred it, Delete it? Employee Record Retention for HR,” Center for Competitive Management Webcast (December 12, 2013)
- “Preservation in Practice: Effectively Drafting and Managing Litigation Holds,” Lorman Education Services, Webinar (August 15, 2013)
- “Preservation Playbook: A Practical Guide for ESI,” Seventh Circuit Electronic Discovery Pilot Program, Webinar (July 25, 2013)
- “An East-to-West Roadmap for International E-Discovery,” Association of Certified E-Discovery Specialists (ACEDS) Webinar (May 22, 2013)
- “Document Retention and Destruction in Illinois,” Lorman Education Services, Chicago, IL (April 16, 2013)
- “Save it, Shred it, Delete it? Employee Record Retention for HR,” Center for Competitive Management Webcast (January 16, 2013)
- “Employees Gone Rogue: Defending Your Organization,” The Executive Summit 2012 (October 2012)
- “Managing and Protecting Trade Secrets in the Brave New World of Cloud Computing and Social Media,” Seyfarth Shaw LLP webinar (August 2011)
- “Hot Topics in E-Discovery,” Organization of Legal Professionals webinar (May 26, 2011)
- “Global Privacy: Processing and Cross-Border Transfer of Information Created and Stored in the European Union,” Guest Lecture for John Marshall Law School and the Center for Information Technology & Privacy Law (April 2011)
- “DIY—The Pitfalls and Advantages of Do It Yourself eDiscovery,” Chicago Area Litigation Support Managers CALSMposium (October 2010)
- “Cloud Computing—Running your Business in the Cloud,” a SWC Technology Partners hosted panel event (October 2010)
- “Charting a Course for a Sound eDiscovery Process,” Financial Executives International (FEI) Summit Conference (May 2009)
- “Data Privacy and Security from a Litigation Perspective,” In-house Corporate CLE Presentation (March 2009)
- “eDiscovery from the Requesting Party’s Perspective,” participant in presentation at the Corporate eDiscovery Forum, Chicago, Illinois (September 2008)
- “Try vs. Settle Decisions for eDiscovery Cases,” WorkProducts, Inc. and CDW, Inc. webinar (September 2008)
- “When It Comes to Managing Electronic Information as Evidence, Is Corporate IT from Venus and Legal from Mars?” WorkProducts/Infocrossing Webinar (May 2008)
- “Tame the Wild—Using Technology to Reduce or Eliminate Processing Fees,” Guidance Software Webinar (February 2008)
- “Managing Discovery Response—The e-Discovery Committee Approach,” Fios, Inc. Fall Lecture Series webcast presentation (October 2007)
- “Understanding Your Native Review & Production Options,” Kroll Ontrack, Inc. E-Discovery Thought Leadership Series, Chicago, Illinois (September 2007)

- “Real-World of Today’s eDiscovery Requirements and Enterprise Technology for eDiscovery,” ALM LegalTech Conference, New York (2007)
- “Uncharted Waters: Recent Case Law and Trends Involving Electronic Discovery,” North Shore General Counsel Association (2006)

Publications

- Co-Author, “The California Consumer Privacy Act of 2018: What Businesses Need to Know Now,” *Management Alert*, Seyfarth Shaw LLP (February 12, 2019)
- Interviewed, “Record Retention Tips from Jason Priebe, Seyfarth Shaw,” *C4CM* (November 20, 2018)
- Co-Author, “New Year and New Legal Considerations: A Careful Review of Corporate Document Retention Policies Should be a Part of Your New Year’s Resolutions,” *Management Alert*, Seyfarth Shaw LLP (January 8, 2018)
- Co-Author, “The Impact of Emerging Asia-Pacific Data Protection and Data Residency Requirements on Transnational Information Governance and Cross-Border Discovery,” *The Sedona Conference Journal*, Volume 16 (Fall 2015)
- Co-Author, “Data Breach and Privacy Law,” *Privacy Law Administration and Enforcement* (2014)
- “Audio Discovery: Hear What You’ve Been Missing,” LegalTech New York (February 4, 2014)
- “Document Retention and Destruction in Illinois,” Lorman Education Services, Chicago, IL (April 16, 2013)
- Co-Author, “The Potential Application of The Sedona Conference International Principles and Protocol on Cross-Border Transfers with Brazil, Russia and India,” The Sedona Conference (2013)
- “Discoverability,” chapter co-author, IICLE *E-Discovery Handbook* (2012)
- “Attorney-Client Privilege and Waiver in Employee Email on Company Systems,” *Seyfarth eDIGital Newsletter* (May 2011)
- “Employee Privacy in Personal Messages Transmitted on Company Servers,” *Seyfarth eDIGital Newsletter* (March 2010)