



John P. Tomaszewski

Partner

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Biography

Practices & Sectors

Social Media

Corporate
Governance &
Compliance

eDiscovery and
Information
Governance

HIPAA Privacy &
Security

Health Care Data
Privacy, Security and
HIPAA

Internet Law

International Practice

Data Center Services

Health Law

Retail

Specialty Teams

Global Privacy & Security (GPS) Team

Privacy Compliance

Vendor & Technology
Transactions

Privacy Litigation

Incident Management

Blockchain
Technologies

John Tomaszewski is a partner in the International Data Protection Practice Group of Seyfarth Shaw LLP, and the Co-Lead of the Firm's Global Privacy & Security (GPS) Special Team. He has significant experience counseling companies regarding data protection and information security throughout the Americas, Europe and Asia. His clients have included a myriad of technology companies as well as financial services, pharmaceuticals, and e-commerce companies of all sizes. Mr. Tomaszewski has prepared privacy compliance programs for HR departments, cloud service providers, social media companies, and a host of both traditional "brick-and-mortar" and emerging technology clients. He has also developed fair information practice statements, certification practice statements, PKI policies, non-disclosure agreements, and similar information security and confidentiality instruments. As the inaugural chief privacy officer for CheckFree (now FISERV), Mr. Tomaszewski created both the internally and externally facing global privacy program for the online bill payment leader. As the general counsel of TRUSTe, he ensured that the privacy certification programs for the most successful privacy Trustmark in the world were based on a strong foundation for recognition on an international scale.

Mr. Tomaszewski has been a co-author of several information security and privacy publications, including the *PKI Assessment Guidelines and Privacy, Security and Information Management: An Overview*, as well as publishing scholarly works of his own on the topic. He has also provided input to the drafting of various security and privacy laws around the world; including the new APEC Cross-Border Privacy Rules system. He is a frequent speaker globally on the topics of cloud computing, self-regulatory organizations, data protection, and cross-border privacy frameworks.

Mr. Tomaszewski graduated from St. Mary's University School of Law in San Antonio, Texas, where he held the position of Solicitations/Articles Editor of the *St. Mary's Law Journal*. He completed his undergraduate work at the University of Texas in Austin.

Education

- J.D., St. Mary's University School of Law (1998)
- B.A., University of Texas, Austin (1992)

Admissions

- Texas

- Florida

Affiliations

- American Bar Association (Section of Science & Technology, Business Law Section)

Presentations

- "How to Avoid Multi-Million Dollar HIPAA Penalties," Webinar, presented by Seyfarth Shaw LLP (September 20, 2018)
- "GDPR Readiness for Human Resources," Webinar, presented by Silicon Valley Employers Forum (March 1, 2018)
- "Is Your Organization Preparing for May 25, 2018, GDPR Compliance?," Webinar, presented by Seyfarth Shaw LLP (October 19, 2017)
- "What GDPR Requirements Will Be Associated with the Most Significant Sanctions?," Webinar, presented by Seyfarth Shaw LLP (October 5, 2017)
- "Overview of Current EU Data Protection Directive and Brief Introduction to the EU General Data Protection Regulation (GDPR), Effective May 25, 2018," Webinar, presented by Seyfarth Shaw LLP (August 31, 2017)
- "BYOD & Wearables: When is "Work" No Longer Work?," ITechLaw 2016 World Technology Law Conference, Miami, FL (May 19, 2016)
- Panelist, "Cybersecurity," University of Texas 28th Annual Health Law Conference, Houston, TX (April 21, 2016)
- "Industrial Espionage, Cybersecurity, and Open Source Software," Driven, Inc. Speaker Series (February 24, 2016)
- Panelist, "Not if, When: How to prepare your company for a cyber breach," Aon Risk Services, Inc. and Seyfarth Shaw LLP's event (September 24, 2015)
- Panelist, "Non-Traditional ES Panel," Driven, Inc. (August 26, 2015)
- "The Building Blocks of Data Protection: It Isn't Just About IT Anymore" ACC Houston's "Back to School" CLE Symposium (August 20, 2015)
- 2015 ACC Advanced Compliance Education Summit: The Global Compliance Game -- Internal Collaboration Versus Privacy Regulation (April 28, 2015)
- Co-Presenter, Build Your Career and Brand with *The SciTech Edge*, South Texas College of Law; American Bar Association Section of Science & Technology Law (February 4, 2015)
- Co-Presenter, Managing the Complexity of Screening a Global Workforce, HireRight, Inc Webinar (October 22, 2014)
- Keynote panelist on Navigating Today's Cyber Environment: How Secure is Our Data?, LegalTech West Coast Conference (June 25, 2014)
- Privacy in the Web 2.0 Environment: Social Networking, Blogging and Behavioral Targeting, Practicing Law Institute, 10th Annual Privacy & Data Security Law Institute, San Francisco (June 2009)
- Hot Topics in Privacy for 2008, California Banker's Association 30th Annual Regulatory Compliance Conference (October 10, 2008)

- Internet Strategy & the Law – A Landscape, Internet Strategy Forum, Executive Summit (July 18, 2008)
- Roundtable - The Role of Privacy and Trust in the Innovation Economy, 2nd Annual Tech Policy Summit, Los Angeles (March 26, 2008)
- Helping Your Clients Navigate the Privacy Shoals on the Web 2.0 Information Sea, Continuing Legal Education Seminar; American Bar Association (March 25, 2008)
- Secure Your Brand Online, Direct Marketing Association Annual Conference (October 15, 2007)
- Internet Strategy & the Law – A Landscape, Internet Strategy Forum, Executive Summit (July 20, 2007)
- IT Law: Business, Identity, & Security Imperatives in the US, Identity, Access & Security Management Conference Seoul, Korea (July 9, 2007)
- Chief Privacy Officer Roundtable, Association of Corporate Counsel Quarterly Meeting (June 12, 2007)
- Data Integrity, The Emerging Risk to SOX Reporting, E-Discovery, and Information Protection; Continuing Legal Education Seminar; American Bar Association (March 17, 2007)
- Corporate Governance Panel, Cyber Security Industry Alliance, First Annual Data Integrity Summit (January 18, 2006)
- Privacy & People: You Are the Weakest Link, Institute of Internal Auditors Annual Conference Las Vegas (June 2003)
- Chief Privacy Officer's Roundtable, Practising Law Institute, 4th Annual Privacy & Data Security Law Institute, San Francisco (June 2003)
- Developments in Privacy Law & Policy Panel, RSA Conference, San Francisco (April 2003)

Publications

- Co-Author, "And Texas Joins the Privacy Fray – Part 1 (or, the Elephant in the room just got a LOT bigger...)," *The Global Privacy Watch*, Seyfarth Shaw LLP (April 23, 2019)
- Co-Author, "The California Consumer Privacy Act of 2018: What Businesses Need to Know Now," *Management Alert*, Seyfarth Shaw LLP (February 12, 2019)
- Co-Author, "ONC reports on the state of information blocking in the US," *eHealth Law & Policy* (May 8, 2015)
- Co-Author, "Reconciling US cyber security proposals with health laws," *eHealth Law & Policy* (February 1, 2015)
- Co-Author, "2014 Trade Secrets Webinar Series Year in Review," *Management Alert*, Seyfarth Shaw LLP (December 17, 2014)
- "Wikimedia Blasts Europe's 'Right to Be Forgotten' - The Sky is Falling," *TechNewsWorld* (August 6, 2014)
- "Managing the Complexity of Screening a Global Workforce," *HireRight Blog* (October 9, 2014)
- "California Privacy Policy Law - Tracking Consumer Behavior Now Must be Disclosed,"

One Minute Memo, Seyfarth Shaw LLP (September 30, 2013)

- “A Board’s Legal Obligations for the Cloud: You Have to Carry an Umbrella,” *Business Law Today* (August 2013)
- “Serwin, McLaughlin & Tomaszewski, Privacy, Security and Information Management: An Overview,” *ABA* (2011)
- “Are You Sure You Had a Privacy Incident,” *IEEE Security & Privacy* 64 (November/December 2006)
- “State of Connecticut v. Swinton: A Discussion of the Basics of Digital Evidence Admissibility,” State Bar of Georgia, *Technology Law Section Newsletter* (Spring 2005)
- “The Enforceability of Adhesive Arbitration Clauses in International Software Licenses,” 3 *J. Tech. L. & Pol’y* 1 (1997)
- “The Pandora’s Box of Cyberspace: State Regulation of Digital Signatures and the Dormant Commerce Clause,” 33 *Gonz. L. Rev.* 418 (1998)

Accolades

- Listed in “Who’s Who Legal” Data: Information Technology (2018)
- Listed in “Who’s Who Legal” Telecommunications Media & Technology (2015–2017)