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ACC VALUE CHALLENGE LAUNCH

September 26, 2008 / 1:00 p.m. – 4:00 p.m. Eastern Time

Webcast Viewing Instructions

You are invited to watch the LIVE WEBCAST of the *ACC Value Challenge* Launch program. The Webcast can be viewed online at www.acc.com at no charge. (See *attached agenda for program details*.) To view the Webcast, all you will need is:

- A computer (laptop or PC)
- A DSL, Cable or T-1 Internet connection
- Microsoft Internet Explorer 5.0 or greater

TO VIEW FROM YOUR DESKTOP COMPUTER:

At the appointed time, please log into www.acc.com. Click on the link for the **ACC Value Challenge Launch Webcast** on the Home page. You will be able to view from your desktop.

TO VIEW FROM A CONFERENCE ROOM:

On the day of the launch, hook up your computer to an LCD projector. Log onto www.acc.com. Click on the link for the **ACC Value Challenge Launch Webcast**. You will be able to view the projected image.

If you have further questions about viewing the Webcast, please send an email to: accvaluechallenge-events@acc.com. If you have technical difficulties on the day of the program, please follow the instructions on the ACC Web site link for support.

***Disclaimer:** The Association of Corporate Counsel is neither responsible nor liable for any technical difficulties viewers may experience while watching the Webcast. The visual and audio quality of the Webcast is directly dependent on the viewer's computer equipment and the Internet connection the viewer employs to watch the Webcast. It is strongly recommended that you check with your IT staff or Internet Service Provider to confirm that your connection speed is suitable for watching live streaming video if you are not sure.*

REMEMBER: If you cannot “attend” the live broadcast due to other commitments, the three programs that constitute the launch will be available for free download on **ACC's Value Challenge** Web site at www.acc.com/valuechallenge shortly after the live program. Additional resources will be available on ACC's Value Challenge Web site after September 26th for your added reference ... Be sure to check it out!



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ACC Value Challenge Launch Program

Ballroom A and B • Reagan International Trade Center • Washington, DC

(on-site attendance at the Reagan Center is by invitation only)

September 26, 2008

1:00 p.m. – 4:00 p.m. Eastern Time

Free Web Broadcast at www.acc.com

Agenda

Segment One/1:00 – 1:50 p.m.

An Introduction to the ACC Value Challenge - Driving Value Back into Corporate Legal Services: Build a Better Client / Build a Better Law Firm

Welcome and Introduction:

- Laura Stein, Chairman of the Board of ACC, Senior Vice President and General Counsel, The Clorox Company
- Mike Roster, Chairman of the ACC Value Challenge Steering Committee, and former Chairman of the ACC Board (2001), retired CLO, Golden West Financial and Stanford University, former managing partner, Morrison & Foerster (Los Angeles).

Faculty to Build a Better Law Firm:

- Janine Dascenzo, Associate General Counsel (Legal Operations Manager), General Electric Company
- Carol Ann Petren, Executive Vice President and General Counsel, Cigna
- Miguel Rivera, Associate General Counsel - Class Actions, Wal-Mart Stores, Inc.
- Thomas L. Sager, Senior Vice President and General Counsel, DuPont

Faculty to Build a Better Client:

- Lisa Damon, Firm Six Sigma Leader/Managing Partner – Boston, Seyfarth Shaw
- Jeff Haidet, Chairman, McKenna Long & Aldridge, LLP
- William A. Rudnick, Managing Partner – Chicago Office, DLA Piper
- Paul Smith, Member, Board of Directors / Chairman, Regulatory Practice, Eversheds LLP

Segment Two/1:50 – 2:30 p.m.

A (R)evolution in Corporate Legal Services: How did we get here/where are we going?

Using case studies, Jeff will help us frame the conversation and highlight the variety of options for better aligning legal costs and value to the client's objectives.

- Jeffrey Carr, Vice President, General Counsel & Secretary, FMC Technologies



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Segment Three/2:30 – 3:50 p.m.

The ACC Value Challenge Town Hall Meeting: “A Focus on Value: What is the Best Use of Legal Talent, Metrics to Align Client Service and Goals, and What Constitutes Success?”

Moderator:

- William B. Lytton, former ACC Board Chairman (2002); former CLO – International Paper and Tyco; Senior Counsel, Dechert LLP

Faculty: ALL OF THE ABOVE SPEAKERS, PLUS:

- Cesar Alvarez, Managing Partner, Greenberg Traurig LLP
- Davida P. Brook, President, Building a Better Legal Profession
- Andrew Fleming, Ogilvy Renault LLP
- Kate Fritz, Managing Partner, Fenwick & West LLP
- Kerry Galvin, former Vice President and General Counsel, Lyondell Chemical Co.
- Bill Garcia, Managing Director, Client Services, Howrey LLP
- William J. Kilberg, Executive and Management Committee Member, Gibson, Dunn & Crutcher, LLP
- Larry Kramer, Dean, Stanford Law School
- Bill Perlstein, Managing Partner, WilmerHale
- Mitt Regan, Professor/Co-Director, Center for the Study of the Profession, Georgetown Law School
- Thomas J. Sabatino, Executive Vice President & General Counsel, Schering-Plough Corporation
- Douglas G. Scrivner, General Counsel, Accenture
- Robin Sparkman, Executive Editor, The American Lawyer
- Keith Vaughan, Managing Partner, Womble Carlyle
- Eric Weaver, Law Department Executive Manager, Intel

Conclusion/3:50 – 4:00 p.m.

Laura Stein will issue the ACC Value "Challenge" to those assembled and viewing to help us start a (r)evolution in the provision and delivery of corporate legal services.