

FOR IMMEDIATE RELEASE

Seyfarth Shaw Launches Workplace Class Action Blog

CHICAGO and NEW YORK (November 18, 2010)— Leading full-service law firm Seyfarth Shaw LLP announced today the launch of **The Workplace Class Action Blog**, a one-of-a-kind online resource center for employers, HR professionals, C-suite executives, and corporate counsel facing the complex world of high-stakes workplace class action litigation.

In addition to reporting on workplace class action developments, the blog will serve as a daily platform for Seyfarth's *Annual Workplace Class Action Litigation Report*, the sole compendium in the United States dedicated exclusively to complex workplace litigation. Since the firm began publishing the annual report seven years ago, the number of class actions filed and the financial exposure that they pose to companies has increased exponentially. This annual report has become the trusted “go-to” reference guide for corporate counsel to explain the latest trends in complex employment litigation.

“The idea behind a blog is to keep corporate America informed in real time of the latest trends and cutting-edge developments related to the growing number of workplace litigation challenges facing employers,” said Gerald L. Maatman, Jr., co-chair of the firm's class action defense group, who is leading the blog team. “The blog will complement our *Annual Workplace Class Action Report* by providing timely updates, thought leadership, and information that is vital to the business community.”

According to Maatman, the challenges facing businesses on the class action litigation front include: employment discrimination claims, ERISA, and wage & hour class actions, governmental enforcement lawsuits brought by the U.S. Equal Employment Opportunity Commission, and other complex employment-related litigation.

Lisa J. Damon, chair of the firm's Labor & Employment department, said, “The financial exposure posed by these lawsuits has become far greater for businesses in recent years as plaintiffs' attorneys bring increasingly sophisticated litigation that combine claims under multiple statutes. Given the enormous financial stakes, pro-active planning and legal compliance programs are critical for businesses and our blog will keep our clients informed with up-to-the minute information on the latest trends and cases.”

The team of Seyfarth bloggers is made up of complex workplace litigation practitioners who defend these types of cases on a nationwide basis and are on the cutting-edge of the evolving workplace theories of liability and exposure.

Please visit the blog at www.workplaceclassaction.com.

Seyfarth Shaw has over 750 attorneys located in 10 offices throughout the United States, including: Atlanta, Boston, Chicago, Houston, Los Angeles, New York, Sacramento, San Francisco, and Washington D.C., as well as Brussels, Belgium. Seyfarth Shaw provides a broad range of legal services in the areas of labor and employment, employee benefits, litigation, corporate, and real estate. The firm's practice reflects virtually every industry and segment of the country's business and social fabric.

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Clients include over 300 of the *Fortune* 500 companies, financial institutions, newspapers and other media, hotels, health care organizations, airlines and railroads. The firm also represents a number of federal, state and local governmental and educational entities. For more information, please visit www.seyfarth.com or the following other sites:

Twitter: www.twitter.com/seyfarthshawLLP,

LinkedIn: www.linkedin.com/company/seyfarth-shaw?trk=null

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