

Kim Craig and Seyfarth Shaw's Project Management Office Win Key Industry Award

CHICAGO (September 6, 2011) — Kim Craig, Director of Seyfarth Shaw's Project Management Office (PMO), was recognized as the 2011 Professional Services Champion by the International Legal Technology Association (ILTA) for her leadership in transforming Seyfarth's PMO team into a client-facing and revenue-generating service.

Kim says, "This award is a true reflection of our team's efforts and contributions to assist our attorneys to deliver the level of high-quality, efficient legal service that our clients expect, using technology and our team's capabilities in unique ways. It's great to be honored by our peers from across the legal profession."

The transformation of the PMO to become a client-facing team, Seyfarth's extensive and strategic use of process mapping, and the development of technology-based tools (Matter Management, Charge Tracker, and more) are key innovations that Seyfarth uses with its SeyfarthLean approach, driving value for the client by streamlining the legal process and increasing transparency.

The Professional Services Champion award was part of ILTA's 2011 Distinguished Peer Award program that recognizes excellence and provides a forum for peer-nominated, peer-judged innovations in technology. The program focuses on those who have delivered great business value and transformational impact for their organizations.

Seyfarth Shaw has over 750 attorneys located in 10 offices throughout the United States, including: Atlanta, Boston, Chicago, Houston, Los Angeles, New York, Sacramento, San Francisco and Washington, D.C., as well as internationally in London. Seyfarth Shaw provides a broad range of legal services in the areas of corporate, labor and employment, employee benefits, litigation and real estate. The firm's clients include over 300 of the *Fortune* 500 companies, and our practice reflects virtually every industry and segment of the economy. For more information, please visit www.seyfarth.com.

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