



SEYFARTH  
ATTORNEYS SHAW LLP

# Fundamentals of Mixed-Use Development

COLLATERAL

## Agenda:

7:30 a.m. Breakfast & Registration

8:00 to 9:45 a.m. Panelist Presentations & Discussion

**Developer:**

**James R. Borders**

*President*

Novare Group Holdings, LLC

**Architect:**

**Gil Garrison, AIA**

*Principal*

Smallwood, Reynolds, Stewart,  
Stewart & Associates, Inc.

**Urban Designer/Academic:**

**Prof. Ellen Dunham-Jones**

*Director, Architecture Program*

Georgia Institute of Technology

**Market Analyst:**

**Todd M. Noell**

*Senior Vice President*

Robert Charles Lesser & Co., LLC

**Commercial Finance:**

**Jim Hanson**

*Vice President*

Collateral Mortgage Capital, LLC

**Attorney & Moderator:**

**Michael S. Rodgers**

*Partner*

Seyfarth Shaw LLP

Seyfarth Shaw and Collateral Mortgage Capital invite you to join our distinguished panel of leading experts to discuss the fundamentals of developing, marketing and operating a successful mixed-use project. Our speakers will provide these insights from several different professional perspectives: developer, architect, urban designer/academic, market analyst, commercial finance and attorney. This breakfast briefing will benefit any person who works in the residential or commercial real estate industry, including real estate developers and investors, architects, urban planners, general contractors, leasing brokers, and related professionals.

**Date:**

October 19, 2005

**Time:**

7:30 a.m. - 9:45 a.m.

**Place:**

Seyfarth Shaw LLP

1545 Peachtree Street

6th Floor Conference Center

Atlanta, Georgia 30309

RSVP at [www.seyfarth.com/events](http://www.seyfarth.com/events).

If you have any questions, please contact Holly Craig at (404) 885-6763 or [hcraig@seyfarth.com](mailto:hcraig@seyfarth.com).