

Please Join Us for SHRM Atlanta Northwest GEM Dinner Meeting

Hispanic Employee Relations

Tuesday, May 16, 2006

Come join us for a great learning opportunity! Our May meeting will help you learn more about the Hispanic culture and how to improve employee relations. This is a great time to invite a department or line manager into your HR world and have him/her learn with you!

We will be discussing the recent publicized events pertaining to Hispanic immigrants and the demographic changes taking place as well as their impact on the workforce. There will be lots of information shared about the Hispanic culture and communication strategies to include: advertising goofs, job safety talks, and effective management tools. You might even learn to speak a little Spanish!

Our speaker will be Patty Smitherman, founder of Communicata Language Services. Her training and consulting services have been retained by all kinds of companies including health-care providers, restaurants, electric and utility providers, country clubs, etc.

Patty holds Bachelor's and Master's degrees in Spanish. She has studied, traveled, and conducted research in Mexico, Costa Rica, Spain, Uruguay and Argentina. She developed and continues to facilitate the Spanish-for-Business courses for the Cobb County Chamber of Commerce (Georgia). Patty has over 25 years of experience as a language consultant, working in a variety of business settings. She is a recipient of Fulbright and National Endowment for the Humanities Fellowships.

A variety of audiences including professional organizations, civic clubs, and industry groups at state, national, and international meetings have enjoyed Patty's presentations and lectures on topics ranging from language teaching techniques to the challenges of culture change.

Location

InfoMart
1582 Terrell Mill Road
Marietta, GA

Agenda

Networking and Registration

5:00 p.m. - 6:00 p.m.

Dinner and Presentation

6:00 p.m. - 7:45 p.m.

Registration

For registration information please visit
www.shrmatlanta.org.