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Improved
for 2006**

Fourth Annual Summit on

Legal and Financial Strategies for Doing Business in China

Let experienced industry professionals show you how to maximize profits and minimize risks

**November 6 & 7, 2006 • New York
The New York Helmsley Hotel**

Benefits of attending:

- Understand and learn to use the Chinese legal system to your advantage
- Learn the practical steps and issues in setting up a China operation
- Discover the practical supply chain issues for sourcing products from China
- Understand the latest developments in employment and labor law in China
- Update your knowledge of latest hot tax issues in China
- Find out what's going on with real estate developments in China
- Determine best strategies for resolving commercial disputes in China
- Learn how to be proactive in protecting your intellectual property rights in China
- Get real life experiences from corporate executives who do business in China
- Understand key issues in completing M&A transactions & role of VC or PE
- Obtain the latest developments in financing operations or repatriating capital
- Network with other corporate professionals to share critical information

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Olivia Lee
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Piller Inc.

Peter Chen
Deloitte

Douglas Clark
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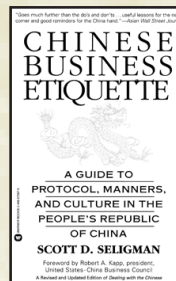
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- Chindex International, Inc.
- CIT Group
- Citizens Bank
- CNET Networks, Inc.
- Corning Inc.
- Curtiss-Wright Corp
- Deloitte
- DelStar Technologies
- Eaton Corp
- Elkay Manufacturing
- Enbridge Inc
- Ernst & Young
- First Wave Aviation
- GLOBIS - Global Business Information Services
- Gowlings Lafleur Henderson LLP
- Gutches Lumber
- Heller Ehrman
- Henley Advisors, LLC
- Hill's Pet Nutrition
- Honda of America
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- Home Care Industries
- Howard Hughes Medical Institute
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- Insurance Services Office, Inc.
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Lovells is an international law firm with one of the largest Intellectual Property practices in the world. We regularly advise many of the world's largest corporations on complex, multi-jurisdictional transactions as well as some of the most high-profile commercial disputes. Recognized as a market leader, our China IP practice has been ranked in the top tier every year for the last five years running by the Asia Pacific Legal 500. We have extensive experience with brand protection, technology transfer strategies, patent clearance and litigation as well as IP due diligence associated with foreign direct investment in China.

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Asia Monitor provides monthly information for key Asian economies, including India, China, Singapore, Hong Kong and the Philippines. It is a key source of prime intelligence that gives you advance warning of key changes in the business environment; regular appraisals of country risk; clear insights into economic and financial trends; and competitive intelligence on company and industry-wide developments and opportunities.



The China Business Review, the magazine of the US-China Business Council, is the premier guide to doing business in China. Written by industry experts and Council staff in Washington, Beijing, and Shanghai, the CBR is the leading authority on how economic and political developments in China affect American companies' bottom line. Key corporate decisionmakers rely on the CBR's analysis to make strategic long-term plans for their company's China operations and investments.

Published six times a year since 1974, the CBR is the only China-focused business magazine that has been with companies operating in China since it re-opened to foreign investment.

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Atlas Information Group, Inc., a professional educational provider, offers tax, legal & financial conferences and seminars and published materials to meet your business needs. Live educational programs are offered throughout the United States, Puerto Rico, Toronto, Vancouver and key European cities. Our mission is to provide corporate executives and professionals with the most up to date information and networking opportunities needed to improve their job performance. Our faculty consists of the most knowledgeable and experienced speakers from corporations, law firms, public accounting firms, financial institutions, consulting firms and government agencies. We are an authorized sponsor of CPE/CLE credits throughout the US.



Fourth Annual Summit on

Legal and Financial Strategies for Doing Business in China

Dear Executive,

Some say China, where capitalism is a little over a decade old, is at the earliest stages of the greatest industrial revolution of all time. If your company is already in China, it's imperative you keep up with current legal, tax and financial issues. If you are not yet involved with China, can you afford to wait any longer to learn how to tap the opportunities that await you and/or your company in this vast land?

Atlas Information Group, after offering successful programs on doing business in China in New York, Chicago, Philadelphia and San Francisco, is proud to announce its 2006 Legal and Financial Strategies for Doing Business in China. We have assembled an experienced international faculty to address a variety of important subjects with which you must be familiar to successfully guide your client or business through the myriad opportunities and challenges of doing business in China. You will learn how to deal constructively and innovatively with legal and business issues that exist today.

Attend this conference and learn from an international panel of leading experts and meet other professionals grappling with similar issues. Leave knowing how to structure and do business in China successfully and profitably. Obtain a valuable course reference handbook, plus additional handout materials. Get answers to your most critical questions and obtain valuable networking contacts. You cannot afford to miss this event, so register today. We look forward to seeing you in New York in November.

Yours truly conference cochairs,

William Dodson
Silk Road Advisors

Olivia Lee
Troutman Sanders LLP

Michael O'Laughlin
O'Laughlin & Company

Attendees Comments From 2005 Doing Business in China Conference:

"A broad based conference that covered the true aspects
necessary for doing business in China"

"This was an excellent seminar – the speakers were uniformly good"

"Well organized – good group of presenters"

"This was my first Atlas Legal meeting. I enjoyed the in-depth, technical and practical
information provided. Also the networking opportunities were very worthwhile"

"Very practical information source"

"The presentations were well thought out"

"Good subject matter and generally strong speakers"

Who Should Attend:

- ✿ Consultants & Lawyers with International Clients
- ✿ Corporate Counsel ✿ Corporate Financial & Tax Executives
- ✿ International Business Development Executives ✿ International Business Accountants
- ✿ International Investment & Commercial Bankers ✿ VP International

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Legal and Financial Strategies for Doing Business in China

November 6 & 7, 2006 • New York • Jolly Hotel Madison Towers

Day One – November 6, 2006

- 7:30 Registration and Continental Breakfast
- 8:15 Welcoming Remarks - Co-Chairs Introduction
- 8:30 Implications of a Globalized China
Clarence Kwan, Deloitte, New York
- 9:00 Understanding the Chinese Legal and Regulatory Systems: Latest Developments
- Sources of law, legislative and administrative
 - The Chinese Courts: judicial method; the influence of local governments
 - Coping with legal uncertainty
 - Controlling bureaucratic discretion through administrative law
 - The impact of WTO membership on Chinese legal institutions
 - Chinese trade regulations and antidumping measures
- Douglas Smith, Troutman Sanders LLP, Hong Kong*
- 9:45 Steps & Issues in Setting Up a China Operation
- Trends in JVs, WFOEs and acquisitions. Why do one or the other?
 - Steps and issues: Selecting geographic location, specific site search, market research, establish legal entity
 - IP protection, recruit staff, local suppliers, outfit space and begin operations
- Timothy Weckesser, Sino-Consulting, Inc., W. Conshohocken, PA*
- 10:15 Break for Refreshments
- 10:30 Sourcing Products from China - Practical Supply Chain Issues
- New difficulties for exporters to China in enforcement of customs regulations
 - Product registration issues
 - Structuring marketing and distribution relationships in China
 - Contract manufacturing
 - Dealing with customs, export controls and duty free zones
 - Use of intermediaries-problems and opportunities
 - Comparing China, Hong Kong and Taiwan from sourcing viewpoint
 - Key contractual issues
- Michael O'Laughlin, O'Laughlin & Company, Hong Kong*
- 11:15 Latest Developments in Employment and Labor Law in China
- Issues of hiring and termination
 - Discrimination issues
 - Sexual harassment issues
 - Employment contract issues
 - Compensation, benefits and employee retention
 - Dealing with labor disputes
 - Immigration issues
- Carolyn D. Richmond, Seyfarth Shaw LLP, New York*
William Schurgin, Seyfarth Shaw LLP, Chicago
- 12:00 Summary and Q&A
- 12:15 Luncheon
Sponsored by:



- 1:30 Hot Tax Issues in China
- Understanding the basics of Chinese tax law
 - Principal taxes affecting operations: investment and financing
 - Understanding and preparing for the upcoming tax reform
 - Tax issues in buying from or selling to affiliates- transfer pricing
 - Latest Chinese tax planning issues
- Owen D. Nee Jr., Orrick, Herrington & Sutcliffe LLP, New York*
- 2:30 Real Estate Developments in China - Perspectives from Business and Legal Professionals
- Hotel/tourism
 - Commercial – shopping malls, office space development
 - Residential
 - Mortgage finance opportunities
 - Legal aspects of developing and acquiring real estate
 - Real estate tax issues
 - Due diligence – environmental, title agrarian and land use
 - Structured financing for real estate and hospitality development
 - Operating investments
 - Infrastructure updates
- Robert D. Lane Jr., China Infrastructure Investment Partners, Philadelphia*
Yingxi Fu-Tomlinson, Kaye Scholer, Shanghai
- 3:45 Break for Refreshments
- 4:00 Financing Operations, FX and Moving Capital into or out of China
- Foreign exchange control issues and hedging
 - Currency exchange
 - Prospects for the exchange rate for the RMB
 - Capital market developments and prospects
 - Handling foreign exchange issues and managing currency risks
- Roger Peng, Hogan & Hartson LLP, Beijing*
- 4:45 Protection of Intellectual Property Rights in China
- Proactive protection of your intellectual property in China
 - Trademark and patent registration: current issues
 - International anti-counterfeiting strategies
 - Litigating IP rights in the Chinese court
 - Licensing and technology transfer: Is it safe?
- Doug Clark, Lovells, Shanghai*
- 5:30 Summary and Q&A
- 5:45 Conference Adjourns
Cocktail Reception Begins
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Day Two – November 7, 2006

8:00	Continental Breakfast	2:30	Commercial Dispute Resolution, Enforcing Commercial Rights and Litigation in China – Use of Mediation and Arbitration • Trends in CDR from Chinese perspective • The mediation option to avoid litigation - The US-China Business Mediation Center – how it works • Common misunderstandings that lead to disputes • Interpretation of laws and applications • How to build a set of agreements that work both within and outside of a contract • Legal Issues and Controversies • Disputes with the Chinese government • How to deal with Chinese law enforcement • Working with the government agencies Patrick M. Norton, O'Melveny & Myers, Washington D.C.
8:20	Co-Chairs' Review of Day One & Preview of Day Two		
8:30	A View From Washington <i>Erin Ennis, U.S. China Business Council, Washington D.C.</i>		
9:00	Corporate Panel - Real-life Experiences from Companies who have Invested, Manufactured and/or Sold Products or Services in China • Common mistakes companies make and avoidance strategies • Practical advice and insights from companies that have been doing business with China –exporting to, importing from and direct investments • Consensus ideas on what the future may bring to those planning to do business with China • Setting up an operation Moderator: <i>Bill Dodson, Silk Road Advisors, Shanghai</i> Speakers: <i>Michael Barron, Piller Inc., Dallas</i> <i>Hong Liu, Corning Inc., Corning, New York</i> <i>Alan T. Rush, Eaton Corp., Pittsburgh</i> <i>Lukas Guenthardt, K-Tron Corp., Hong Kong</i>	3:00	Legal Developments in the Financial Services Sector • Explanation of Chinese banking system • Regulations and impact on foreign banks entering the Chinese market • Industry players • Going public • Insurance issues • Banking services Lawrence A. Freeman, Global Business Consultants, Miami
10:30	Break for Refreshments		
10:45	Mergers, Acquisitions, Joint Ventures and Strategic Alliances • Role of private equity and venture capital • Privatization opportunities • Raising capital • Financial and legal due diligence • Compliance issues • Acquiring a publicly traded PRC company Olivia Lee, Troutman Sanders LLP, Hong Kong	3:30	Issues Involving Energy and the Environment • Recent decisions by the Chinese government • Political risk – local and federal • Environmental infrastructure • Project and structured financing • Growth opportunities • Environmental regulation and compliance • Environmental issues to address Timothy Weckesser, Sino-Consulting, Inc., W. Conshohocken, PA
11:30	Trade and Regulatory Developments • Hot issues in U.S.-China trade relations • U.S. and Chinese antidumping and countervailing duty cases • Trade in textiles and apparel • U.S. customs enforcement Craig Lewis & T. Clark Weymouth, Hogan & Hartson LLP, Washington D.C.	4:00	How to Succeed in China - Final Notes and Ideas to Take Away <i>Olivia Lee, Troutman Sanders LLP, Hong Kong</i> <i>Bill Dodson, Silk Road Advisors, Shanghai</i> <i>Michael O'Laughlin, O'Laughlin & Company, Hong Kong</i>
12:15	Networking luncheon	4:15	Conference Concludes Topics and speakers subject to change
1:30	Cultural Issues in Doing Business in China • Law and business practices- how the cultures differ • Understanding the Chinese mindset • Learn the cultural differences and improve chances of success Bill Dodson, Silk Road Advisors, Shanghai		
2:00	Tax Aspects of Structuring Investments into China by US Investors • The latest on Chinese rules of what investment structures are allowed • The use of offshore holding companies • Achieving tax efficiencies for profit repatriation • WFOEs, FICE, representative offices • Export processing zones, free trade zones, bonded logistic zones Peter Chen, Deloitte, New York		

Hotel Accommodations . . .

The New York Helmsley Hotel - Tel.: 212-490-8900
212 East 42nd Street
New York, NY 10017
ATLAS discounted room rate \$259

Our discounted rate will be released on October 6, 2006, we recommend booking your hotel room prior to this date to ensure availability.

For sleeping room reservations, please contact the New York Helmsley Hotel and mention you are attending the ATLAS conference in order to receive a discounted room rate. Discounted rooms are on a space available basis and are released approximately one month prior to seminar dates. Rates and availability of sleeping rooms cannot be guaranteed.

Legal and Financial Strategies for Doing Business in China

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