



International Corporate and Commercial Practice



Helping you execute your business strategy

Seyfarth Shaw's international corporate and commercial practice supports its clients in three main areas:

Strategic Business Growth

Whether it is an acquisition, strategic alliance, corporate restructure or divestment, we help organizations achieve their global growth strategy.

Business Protection

Protecting and defending assets is important for any organization. This is particularly so for our clients with significant IP portfolios, such as those in retail where brand protection is vital.

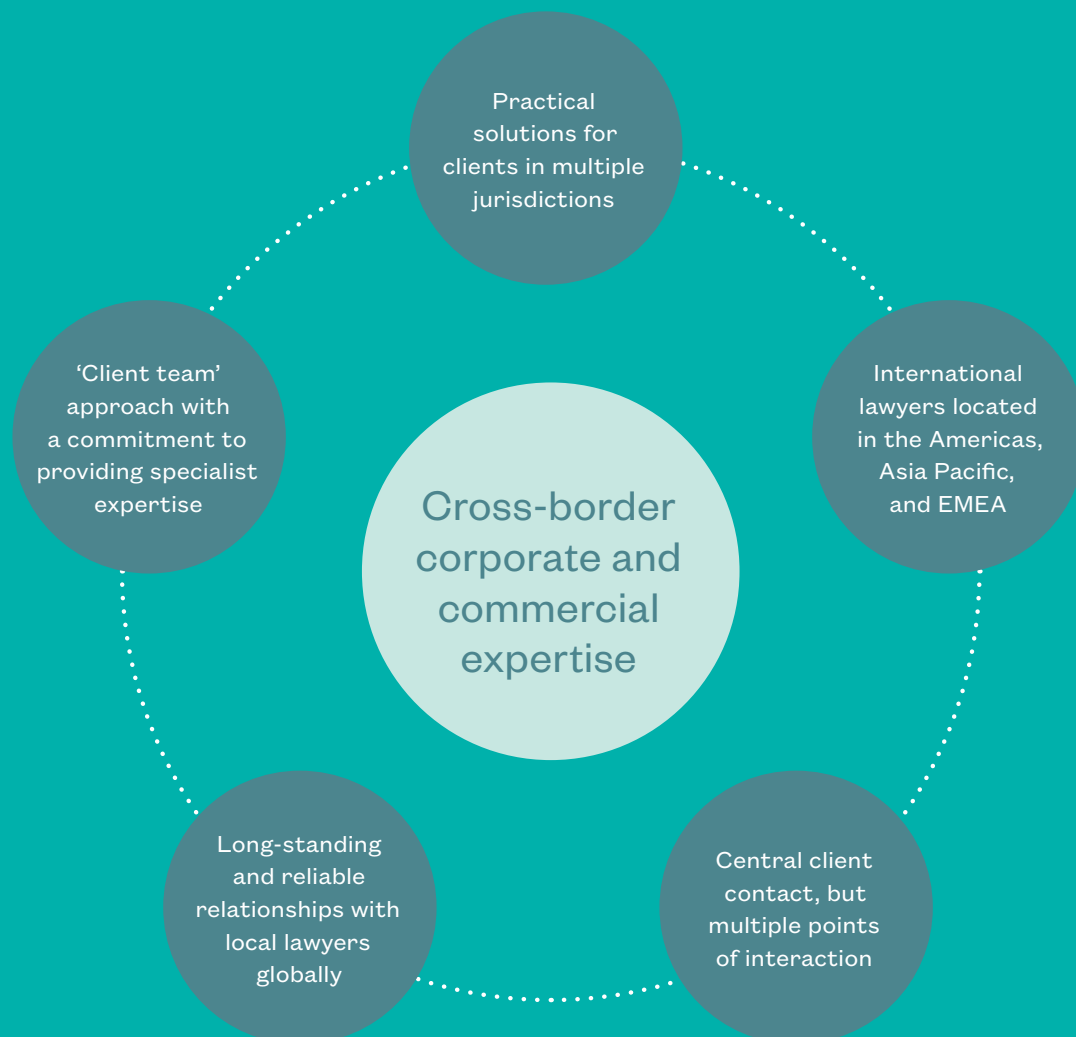
Regulatory Compliance

We assist companies to successfully and proactively navigate through an increasing maze of corporate governance, compliance, privacy and security laws and regulation.

Our service model

Our unique service model is effective because it's built around a team of attorneys with true international corporate and commercial expertise. It has been developed over a number of years and is well tested by some of the largest companies in the US and around the world.

The team is experienced in developing practical solutions to address the legal issues facing companies doing business internationally.



International strength

Members of our team have advised on a large number of cross-border matters:

Asia Pacific

- A major US technology firm on the negotiation and management of a large portfolio of commercial agreements in the Asia Pacific region.
- A multinational manufacturing company in the \$76 million acquisition of the distressed assets of a US company and 100% of the equities of its subsidiaries in Taiwan, Hong Kong, and Shanghai.
- A multinational telecommunications company in its restructure of six entities in the People's Republic of China and the establishment (including construction of new facilities) of a new operation center in Beijing and Wuhan, China.
- A Japanese manufacturer on its business in the US and negotiation of agreements with its major US technology customers.
- A global solutions provider specializing in electromechanically integrated solutions in a \$93.5 million sale of a Chinese capital management company.

EMEA

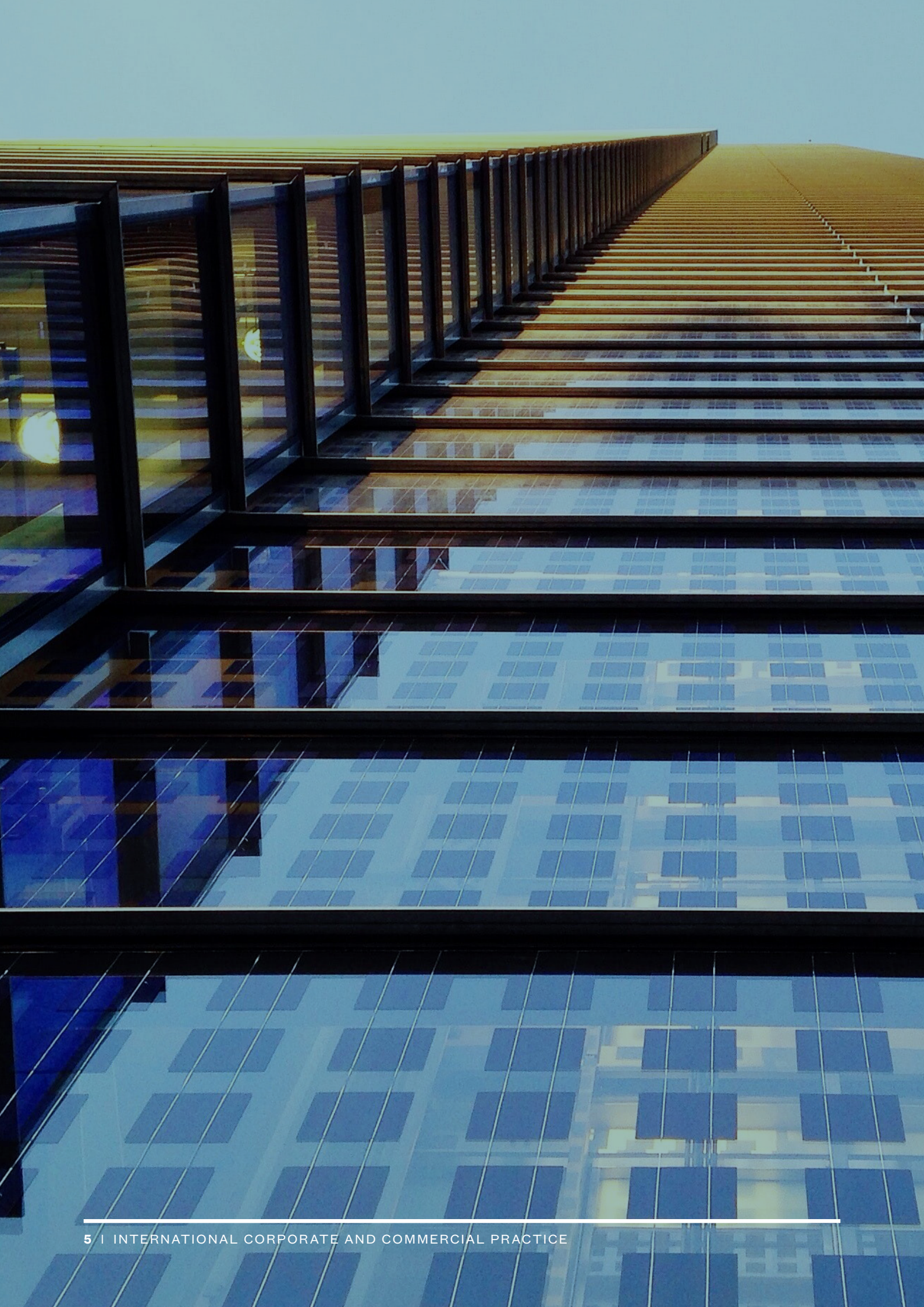
- A Fortune 50 manufacturer and retailer of footwear and apparel in a global reorganization, which involved assigning a large international portfolio of both inter company services agreements and third party agreements to a newly formed holding company.
- A leading cloud services provider in drafting, negotiating and executing strategic cloud infrastructure services agreements with customers and partners in various jurisdictions across EMEA.
- A multinational chemical company to develop an enterprise wide EU General Data Protection Regulation compliance program, including a data processing registry, policies and standards, vendor management program, standard contractual language for vendors and clients. Obtained Works Council consent for the entire plan as required in the Netherlands.
- A pharmaceutical research business to design the strategy, draft the documents, and assist with the implementation of a global employment structure and country specific arrangements covering operations in more than 75 countries in Europe, the Middle East, Asia, and Latin America.
- A road and rail company in a \$600 million equity investment in the holding company of a railway service company based in Sweden.

Americas

- An American financial services client in the outsourcing of all legacy IT infrastructure supporting its banking operations and applications, including mission critical banking applications.
- A human resources services and technology company in a \$426 million CAD acquisition of a software solutions provider and platform for employee assistance programs and its subsidiaries.
- A global non profit health organization with its corporate establishment and regulatory issues in several countries around the world, including in South America.
- A Japan based biopharma that is publicly traded on the Tokyo Stock Exchange in a \$250 million acquisition of the issued and outstanding stock of a US and Israel based biotechnology company.
- A Canadian based company with operations in the exploration, development, and production of crude oil in Western Canada in listing its shares on the Main Board of the Hong Kong Stock Exchange.

Global

- A Fortune 500 global technology corporation in the complex outsourcing of facilities management services around the globe, covering more than 50 countries.
- Multiple multinational companies, including international consumer goods, retail, and healthcare clients, to handle, manage, and enforce their global trademark portfolios.
- A computer company to develop and implement a privacy risk assessment and propose compliance solutions for a complex workforce management system with data protection regulations and requirements spanning 60+ countries.
- A food equipment manufacturer in relation to numerous cross-border supply and servicing arrangements in Europe and throughout Asia.
- A multinational logistics company in connection with a corporate reorganization spanning the UK, Germany, Hong Kong, and China.
- An industrial growth company in its international employment needs for their global integration and restructure in North America and various EMEA and APAC locations.



About Seyfarth

With more than 1,000 lawyers across 19 offices, Seyfarth Shaw LLP provides advisory, litigation, and transactional legal services to clients worldwide.

Our unique combination of high-calibre legal representation and advanced service delivery allows us to take on our clients' unique challenges and opportunities—no matter the scale or negotiating transformational deals, or advising on cross-border projects, our lawyers achieve exceptional legal outcomes. Our drive for excellence leads us to seek out better ways to work with our clients and each other. We have

been first-to-market on many legal service delivery innovations—and we continue to break new ground with our clients every day. This long history of excellence and innovation has created a culture with a sense of purpose and belonging for all. In turn, our culture drives our commitment to the growth of our clients, the diversity of our people, and the resilience of our workforce.

Given our global reach and deep experience, Seyfarth is well positioned to assist clients with their corporate needs across the Americas, in Europe, throughout the Asia Pacific region, and across the globe.

SEYFARTH IS:

BOLD

We are strong in the face of uncertainty, leading our clients through a rapidly changing landscape.

INVESTED

We are committed to partnership for the benefit of our clients, our people, and our community.

INVENTIVE

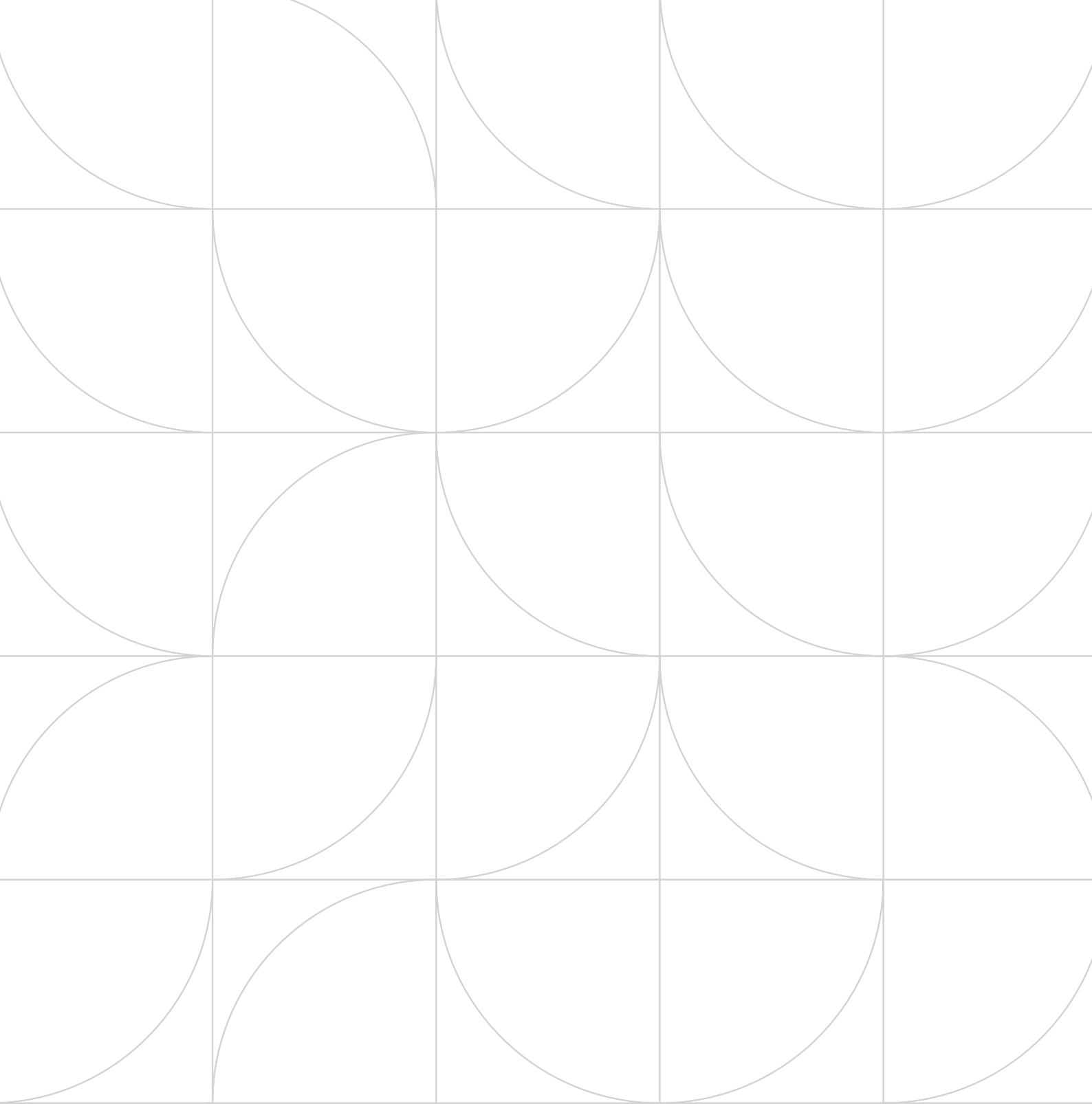
Our work makes a big impact through skill, creativity, and collaboration.

CONFIDENT

We are excellent at what we do, delivering exceptional results with purpose and determination.

Our innovation, culture, and legal work have been recognised by top-tier organizations around the world:

- Association for Corporate Counsel
- Best Lawyers
- BTI Consulting Group
- Chambers and Partners
- Financial Times Innovative Lawyers
- Human Rights Campaign Corporate Equality Index
- The Legal 500
- Working Mother



“Seyfarth” and “Seyfarth Shaw” refer to Seyfarth Shaw LLP, an Illinois limited liability partnership. Our London office operates as Seyfarth Shaw (UK) LLP, an affiliate of Seyfarth Shaw LLP. Seyfarth Shaw (UK) LLP is a limited liability partnership established under the laws of the State of Delaware, USA, and is authorised and regulated by the Solicitors Regulation Authority with registered number 556927. Legal services provided by our Australian practice are provided by the Australian legal practitioner partners and employees of Seyfarth Shaw Australia, an Australian partnership. Seyfarth Shaw (賽法思律師事務所) is a separate partnership operating from Hong Kong as a firm of solicitors.