

# BOB ZUKIS

## Speaker Profile



Bob is the Founder and CEO of Digital Directors Network. DDN is the only boardroom advisory and executive network focused exclusively on systemic risk and digital and cybersecurity risk oversight.

Bob is one of the world's leading advocates and educators on these issues related to corporate governance and the digital business system. He's the creator of DiRECTOR™, the only systemic risk framework for governing complex digital business systems.

Bob is also a board member for the NACD PSW chapter and is a Senior Fellow in The Conference Board's ESG Center. He's an Adjunct Professor at the USC Marshall School of Business, where he teaches corporate governance, strategic management, and global business issues.

As a global business and technology executive, he's lived and worked on four continents across 20 countries. He is a retired PwC Advisory Partner, where he led PwC's IT strategy and operations practice, west coast cybersecurity practice, and data management practices. He was a member of PwC's Global and APAC leadership teams.

He has also held roles as a SaaS CEO and executive director, PE advisor, and advisory board member.

Bob's a contributor for Forbes.com and has been published or quoted in Harvard Law Review, Corporate Board, NACD Directorship, Wired, CIO Magazine, Computer News, Info World, DM Review, CIO Update, The Financial Times, WSJ, Risk Professional, Computer World, and the Atlantic's Quartz.

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He's the co-author of *The Great Reboot – Succeeding in a World of Catastrophic Risk and Opportunity* and the author of *Social Inc.* He wrote the book chapters *IT and Cybersecurity Governance in a Digital World* in *The Handbook of Board Governance* (2016 Wiley), *Controlling the Uncontrollable Social Media* in *Navigating Information Technology In The Boardroom* (2018 RMA), and *You Can't Govern What You Don't Understand* in *Speaking Out On Governance* (2020 De Gruyter).

Bob was selected to the FT Agenda Digital 50, a group of digital and board leaders with competencies in emerging technologies.

Bob is a regular industry speaker and commentator on these issues in the He's spoken at these events amongst many others:

- IDG Virtual Forum – COVID Impact The Five Stages of Enterprise Recovery
- AIM Utah CIO Summit
- CIO Perspectives (Houston, Dallas, Atlanta, San Jose, Long Beach, New York, Chicago)
- CISO Connect San Diego
- The Conference Board ESG Center Annual Meeting
- SIM Houston Chapter Meeting

He holds an MBA (Hons.) from The University of Chicago Booth School of Business and a BBA from Texas Tech University. Contact Bob at [bob@digitaldirectors.network](mailto:bob@digitaldirectors.network) or 310-528-9945. His corporate website is [www.digitaldirectors.network](http://www.digitaldirectors.network).