

## La Toya Sutton

La Toya Sutton is a Staff Attorney at the National Advertising Division (NAD) of BBB National Programs, Inc., joining the organization in 2018. In that role, La Toya resolves disputes over the truthfulness and accuracy of national advertising campaigns, writing and publishing detailed decisions that provide guidance and critical insights to the advertising industry. Prior to joining NAD, La Toya worked in private practice, advising clients on the marketing and promotion of consumer goods and services. La Toya specialized in issues related to the advertising of products subject to the overlapping jurisdictions of the Federal Trade Commission and Food and Drug Administration. La Toya has authored numerous articles on various consumer protection issues and speaks regularly at industry conferences. La Toya received her B.A. from Brown University, with dual degrees in Political Science and Afro-American Studies. She received her J.D. from Georgetown University Law Center.