



Rob Yellen
Executive Vice President
Willis Towers Watson

Rob epitomizes the Willis Towers Watson consultative approach to serving business leaders, insurance buyers, risk managers and counsel. He is results-oriented with a proven track record of achievement and leadership. Rob helps his clients succeed and grow by reducing their total cost of risk, and delivers a thoughtful approach to the development of his clients' risk management strategies. For clients facing complex risks or challenges, Rob can serve as a critical interface between legal and insurance experts.

Within our insurance community, Rob is known for his creative solutions, fresh insights, unparalleled product expertise and driving optimal results for clients. He has earned his reputation for technical excellence by delivering risk solutions to seemingly impossible challenges and for delivering innovations that set new market standards. Unlike other brokers with a legal background, Rob offers a uniquely informed perspective from more than 30 years of industry experience that includes having served as a chief underwriting officer, a global head of product development (with 55+ products launched globally) and the foreign financial lines chief legal officer.