BOB ZUKIS
Speaker Profile

Bob is the Founder and CEO of Digital Directors Network. He's the leading advocate and executive educator on systemic risk and digital and cybersecurity risk oversight.

He is an emeritus member of the NACD PSW board and is a Senior Fellow for The Conference Board's ESG Center. Bob is also an Adjunct Professor at the USC Marshall School of Business and is a retired PwC Advisory Partner. He was a member of PwC's Global and APAC leadership teams.

He's the co-author of *The Great Reboot – Succeeding in a World of Catastrophic Risk and Opportunity* and author of *Social Inc*. He's written two book chapters on digital and cybersecurity risk oversight and has been widely published from Harvard Law Forum to NACD Directorship.

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