



Rob Yellen

Executive Vice President

As a respected client advisor and recognized authority in Financial Lines and Cyber Security and Privacy Insurance, Rob helps his clients optimize risk transfer and management of retained risk while reducing their total cost of risk.

Rob's unique experience as a former Chief Underwriting Officer and Global Head of Product Development empowers his clients with deep insights, technical proficiency, and uncommon perspective. While he may be best known for his market-changing or award-winning Financial Lines products, to clients and industry insiders, he is also known for quietly solving seemingly impossible problems and breaking through insurance placement and claims impasses.

At Willis Towers Watson, Rob serves as a senior, single point of contact and team leader for clients looking for expert assistance managing risk, optimizing benefits and cultivating talent. With roots dating to 1828, Willis Towers Watson serves clients in more than 140 countries and markets.

Rob joined Willis Towers Watson (then Willis) in 2015 as its Directors and Officers and Fiduciary Liability Insurance Product Leader. He joined WTW from AIG where he served for 14 years in legal and leadership roles. Prior to AIG, he practiced law as an associate with D'Amato & Lynch for 10 years.

Among his accomplishments, Rob co-authored the *Cyber Insurance* chapter of Practising Law Institute's *Cybersecurity-a Practical Guide to the Law of Cyber Risk*, and is responsible for the development of over 55 insurance products, globally.

Education and Credentials

Rob earned a Juris Doctor from Boston University School of Law and Bachelor of Science from what is currently known as the Dyson School in Cornell University's SC Johnson College of Business. He is admitted to legal practice in New York, the District of Columbia and Colorado. Rob currently serves on the Professional Underwriting Society's Advisory Board for its annual Directors and Officers Liability Symposium.