



## Mary Ahrens

As the CEO of Beauty Forward, LLC., Mary Ahrens is a true innovator in the hair goods industry, with multiple patent/patents pending across several categories.

Mary will be launching a full line hair accessories business next year under the brand name Hair4Good. Fifty percent of the profits will be donated to children's charities.

Mary is an expert in the hair goods segment of the beauty industry. She proudly began her career as a secretary and worked her way up to VP of Sales at Conair corporation. Over her 27 year tenure, she led a team that expanded sales by over 800% making Conair the number one hair goods brand in the USA.

Mary resides with her wonderful family in Wilton, CT