



# Passport to Normalcy: The Opportunities and Risks for Businesses in COVID Passports

Anne Dana, Marc Freedman, Loren  
Gesinsky, Julia Gorham, and Andrea Serra

May 5, 2021

**Seyfarth Shaw LLP**

"Seyfarth" refers to Seyfarth Shaw LLP (an Illinois limited liability partnership).  
©2021 Seyfarth Shaw LLP. All rights reserved. Private and Confidential





# Legal Disclaimer

This presentation has been prepared by Seyfarth Shaw LLP for informational purposes only. The material discussed during this webinar should not be construed as legal advice or a legal opinion on any specific facts or circumstances. The content is intended for general information purposes only, and you are urged to consult a lawyer concerning your own situation and any specific legal questions you may have.

## **Seyfarth Shaw LLP**

"Seyfarth" refers to Seyfarth Shaw LLP (an Illinois limited liability partnership).

©2020 Seyfarth Shaw LLP. All rights reserved. Private and Confidential

# Your speakers today

---



**Anne Dana**  
Partner, Seyfarth Shaw



**Marc Freedman**  
Vice President, US Chamber  
of Commerce



**Loren Gesinsky**  
Partner, Seyfarth Shaw



**Julia Gorham**  
Partner, Seyfarth Shaw



**Andrea Serra**  
Project Lead, Known  
Travelers Digital Identity,  
World Economic Forum

# Today's agenda

1. Introduction
2. COVID Passports - Overview
3. Technology and Data  
Privacy/Personal Autonomy
4. Equity & Accommodations